

# Darryl Walker

**LinkedIn Profile:** <https://www.linkedin.com/in/darryl-walker-8b5b628/>

**OVERVIEW** Dedicated UX/ UI Web Designer & Developer motivated to contribute to company success with innovative design and creativity.

**EDUCATION** **Bachelor of Arts**  
Florida State University, Tallahassee, FL 75287 | Graduated 2007

**UX Certification**  
Norman Nielsen Group | Acquired July 2022

## SKILLS

Photoshop	Illustrator	InDesign
Dreamweaver	HTML	CSS
jQuery	React.JS ( <i>learning</i> )	Angular ( <i>learning</i> )
Java Script (Novice)	PHP (Novice)	Sketch
InVision	Word Press	Adobe XD
PowerPoint	Bootstrap	

## EXPERIENCE

08 | 2021 – Present **Lockheed Martin – Space**  
Senior UX Software Designer

- Create User Experience (UX) designs and strategy for web and software applications by working with Product owners, other stake holders, developers, user testers, data scientist, interviewing current users, identifying pain points, and developing user personas and user requirements.
- Design Wireframes, User Interface designs & semi-functional prototypes displaying the direction of the layout structure and functionality of new application for stake holders and for developers.
- Create Design systems with style guides, design patterns and component library for developers to use as a blueprint to develop systems and applications.

- Create visual graphic screens for interactive welcome screens and large visual displays for wall walks and conference rooms.

07 | 2019 – 08 | 2021

## **Lockheed Martin – Missiles & Fire Control**

Systems Analyst/ Front-end UX Web & App Designer

- Create User Experience (UX) designs and strategy for web and software applications by working with Product owners, other stake holders (developers, user testers, data scientist, interviewing current users, identifying pain points, and developing user personas and user requirements.
- Create Wireframes, User Interface designs & semi-functional prototypes displaying the direction of the layout structure and functionality of new application for stake holders and for developers to use as a blueprint to develop systems and applications.
- Developed company and department websites using WordPress content management system, WordPress Themes, and customizations of WordPress's PHP framework structure to implement specific user requirements
- Create branding and marketing graphics for teams, departments, and company initiatives
- Conduct Presentations and meetings on new IT department Projects, Tools, Training, and Initiatives

09 | 2018 – 05 | 2019

## **Nobilis Health**

Senior User Interactive Web Designer

- Collaborate with other stake holders (SEM specialist, SEO specialist, data researchers, Ad Word specialist, etc.) and create user personas, storyboards, workflows to determine the direction of our digital marketing strategy in terms of UX/ UI designs for websites, landing page & email campaigns
- Provide wireframes to stakeholders about the direction of layout structures of different aspects of marketing campaign (such as landing pages, websites, interactive user engagement modules, emails).
- Provide UI mockups of landing pages, websites, email pages, and user engagement modules (cost calculator, interactive survey forms, etc.) as well as prototypes of interactive user engagement modules before implementation using a combination of jQuery, JavaScript, html, CSS
- Using jQuery, HTML, CSS to design and create interactive functionality modules (such as cost calculators, interactive forms, and surveys) within a

website or campaign landing pages, used to create more user engagement that would lead to higher conversion rates.

- Build/ develop responsive company medical WordPress sites using a combination of tools and methods such as customizing WordPress themes, advance custom fields, also using HTML, CSS, PHP scripts, jQuery
- Create WordPress Modules (a block of functionality and features) to allow company employees to create web pages without the use of code using Advance Custom Fields and PHP
- Design and build email web layout pages using Sharpspring automation web tools, HTML, CSS for marketing drip campaigns

07 | 2018 – 10 | 2018

## **Accelerate Education**

Part-Time Web developer Consultant

- Create front-end web pages for online E-Learning classes utilizing a combination of HTML, CSS, Bootstrap, jQuery
- Design user-interfaces for online E-learning lessons and courses using design and prototyping tools such as Sketch, Photoshop and Invision to be used as a blueprint and guideline for backend developers to build out.

06 | 2018 – 08 | 2018

## **Wright IMC**

UX-UI Designer/ Developer

- Collaborated with project managers and clients to create user personas, storyboards, and workflows to determine the direction of UX design for the client's website that would lead to the highest conversion rates
- Based on data collect about user personas of client, created and provided wireframes of UX structure. Once approved, created and provided UI mockups for website layout for desktop and mobile views.
- Develop frontend layout using WordPress themes and customizing the theme based off client's branding and style using coding techniques like HTML, CSS, PHP, Java Script
- Create Logo Designs based on client requirements and input as well as business operations using combination of Illustrator and Photoshop
- Create Graphic Design solutions using a combination of Illustrator and Photoshop

07 | 2016 – 05 | 2018

## **Globe Runner SEO & Digital Marketing**

UX Designer/ Developer

- Along with project manager, interviewed client and did research on client's business, competitors, and users who use their website and product if client has google analytics, analyze data from there but if not, installed google analytics as soon as possible to gather data).
- Set up meeting with all stake holders on the client project (SEO Specialist, developer, project manager, client) to discuss direction of UX design based off data collect about typical client users, developed storyboards, workflows, wireframes of UX structure that we concluded will lead to high conversion rates for client
- Once UX design was approved, created and provided UI mockups and prototypes of website using a combination of sketch, illustrator, photoshop, Invision
- Develop frontend layout using WordPress themes and customizing the theme based off client's branding and style using coding techniques like HTML, CSS, PHP, Java Script
- Create Logo Designs based on client requirements and input as well as business operations using combination of Illustrator and Photoshop
- Create Graphic Design solutions using a combination of Illustrator, Photoshop and sketches

07 | 2013 – 07 | 2016

## **Perfect Circle Media Group**

Graphic Designer & Web Developer

- Design and develop responsive website designs for client's companies based on kind of business, brand, and theme using a combination of Photoshop, Illustrator, Dreamweaver, Joomla or WordPress or Magento
- Create Logo Designs based on client requirements and input as well as business operations using combination of Illustrator and Photoshop
- Design Print materials for a variety of companies based on client requirement as well as theme, brand, logo, and business operation
- Answer phone calls of customers wanting services, assisting with providing the right solutions and right directions in providing the ideal services they are looking for

05 | 2012 - 12 | 2012

## **Ellipse Communications, Inc**

Creative Designer

- Create customized web design and mobile designs layouts for realty management properties, as a blueprint for programmers, during the web development process
- Pre-draw client's property floor plans to enhance design quality and make presentable for property customers and future residents
- Produce customize logo designs for Property Management Company and property
- Resolve design tickets as required by clients that have small issues or problems, which may include enhancing and resizing photographs and re-produce design elements
- Assist with Marketing Department to design Advertising Campaigns including logos and print materials

09 | 2007 - 02 | 2011

## **Smartphones Technologies, Inc.**

Multimedia Designer

- Create initial mobile application user interface layout designs along with the application components
- Edit and compress videos and animation files for mobile devices
- Build 3-D animation cellular screen savers
- Create 2-D and 3-D logo designs and animated GIFs
- Manage Company Audio and uploaded to Apple's iTunes and solve any technical issues that might occur alongside iTunes Support Team

06 | 2006 – Present

## **Darryl's Designs**

Owner/ Freelancer

- Design Print Materials, logos, banners, animations for different business, companies, and organizations
- Design and develop website designs based on client business operations and theme
- Formulate ideas, marketing strategies, and concepts, to enhance a company's business image

## REFERENCES

**Daniel Edwards | Senior Developer-Manager | Globe Runner & Nobilis Health**

16415 Addison Road, Suite 550, Addison TX 75001 | (214) 862-0988

**Phil Ayers | Chief Marketing Officer - Executive | Nobilis Health**

8080 Park Lane North, Suite 550, Dallas TX 75231 | (615) 306-6581

**Andrew Berg | Director of SEM | Nobilis Health**

8080 Park Lane North, Suite 550, Dallas TX 75231 | (469) 571-3262

**Katy Hurley | VP of Client Services | Globe Runner Digital Marketing**

16415 Addison Road, Suite 550, Addison TX 75001 | (512) 466-1207

**Stacey Yates | Project Manager | Globe Runner Digital Marketing**

16415 Addison Road, Suite 550, Addison TX 75001 | (972) 538-0260

**Antonio Brazil | Graphic Designer-Developer | Perfect Circle Media Group**

310 E. Interstate 30, Suite B107, Garland TX 75043 | (214) 632-8967

**Josh Brown | Director of Productions | Ellipse Communications**

14800 Quorum Drive, Suite 420, Addison TX 75254 | (972) 897-5950

**Robert McQuarry | Director of Information Technology | Ellipse Communications**

14800 Quorum Drive, Suite 420, Addison TX 75254 | (972) 762-5614